

# MIS VIAJES INCREÍBLES

Spanish-language travel creator · YouTube · Instagram · TikTok · Facebook · Threads · Blog

Updated June 2026 · guillermo@misviajesincreibles.com · misviajesincreibles.com

Mis Viajes Increíbles creates destination guides, itineraries, local travel tips and budget-friendly recommendations for Spanish-speaking travelers across Asia, Europe and Latin America.  
35+ years of travel experience · 35+ countries visited · 21K+ YouTube subscribers · Creator since 2023

## YOUTUBE · CHANNEL PERFORMANCE

21,324

Subscribers

+1,900/28d

3.31M

Lifetime Views

48K

Views (28 days)

+45% vs prev

475h

Watch Time (28d)

\$11.58

Est. Revenue (28d)

+1,900

New Subs (28d)

+376 vs usual

1,723

Total Videos

3.97%

Engagement Rate

above avg

## YOUTUBE AUDIENCE PROFILE

### TOP MARKETS

Country	Share
Argentina	45.3%
Mexico	10.0%
Spain	7.1%
Chile	6.5%
United States	3.2%

### AGE DISTRIBUTION

Age	Share
13-17	1.1%
18-24	10.3%
25-34	22.9%
35-44	20.7%
45-54	17.6%
55-64	14.8%
65+	12.6%

### GENDER & DEVICE

Men	56.7%
Women	43.3%
TV	48.6%
Mobile	38.5%
Desktop	10.5%
Tablet	2.3%

# SOCIAL FOOTPRINT

Short-form discovery, engagement and travel inspiration · Updated June 2026

## INSTAGRAM · @MISVIAJESINCREIBLES

889

Total Followers

3,885

Views (28 days)

+45.2%

88.9%

Reels Share

of Views

81.8%

Non-follower Views

249

Interactions (28d)

402

Likes (28d)

+91.4%

7,205

Total Viewers (28d)

+14.5%

7,082

New Viewers (28d)

+40.7%

Audience: 65% Women · 35% Men · Peak: Mon–Sat 6am–6pm · Primary: Mendoza & Buenos Aires

## TIKTOK · @MISVIAJESINCREIBLES

1,573

Total Followers

376K

Video Views (365d)

21K

Likes (365d)

3,067

Shares (365d)

Top: Paneles Solares 133K · Metrotranvía Mendoza 61K · Despejan Metrotranvía 30K

Audience: 56% Women · 43% Men · Argentina 58.3% · Core ages: 25–44

## FACEBOOK · MIS VIAJES INCREIBLES

1,100

Page Likes

1,100

Followers

55.7%

Non-follower Reach



Ownership Claim

In progress

## THREADS · @MISVIAJESINCREIBLES

182 Followers · Active since 2023 · Content: travel tips, destination clips, channel updates

## X (TWITTER) · @MISVIAJESINCRE

27 Followers · 248 Following · 624 Posts · Joined July 2023 · Argentina

# WEB & AFFILIATE NETWORKS

misviajesincreibles.com · Awin & CJ Affiliates · Updated June 2026

## WEBSITE · MISVIAJESINCREIBLES.COM

**81**

Active Users (28d)

+vs May

**148**

Home Page Views

**39s**

Avg. Engagement

**1.4K**

Events Tracked

### TOP PAGES

Page	Views
Home	148
Descuentos (deals)	96
Blog	76
Fotos	73
Videos Archive	38

### ACQUISITION CHANNELS

Source	Users
Direct	52
Google / Organic	7
Instagram / Referral	6
Facebook / Referral	5
Bing / Organic	1

Primary: Mendoza, Argentina · Also: Buenos Aires, Santa Clara, Las Heras, Barcelona

## AWIN · PUBLISHER ID 2850173

Advertiser	Clicks	Conv. Rate	EPC	Avg. Pay Time
Avianca AR	20	n/a	n/a	n/a
Trivago AR	14	13.29%	USD 0.03	44 days
Booking.com LATAM	—	1.09%	USD 0.10	102 days
GOL Linhas Aéreas (Global)	—	0.71%	BRL 0.37	246 days

Total clicks reported (01/05–13/06/2026): Avianca AR 20 · Trivago AR 14 · Regions: US 15 · AR 34 · CO 22 · BR 6 · ES 15

## CJ AFFILIATES (COMMISSION JUNCTION)

Advertiser	Category	EPC 3m	EPC 7d	Commission
Hotels.com Latin America	Hotels	USD 103.21	USD 121.43	Variable
Iberia EU	Airlines	EUR 24.28	EUR 15.07	1% · EUR 3.50–6.00
Iberia US LATAM	Airlines	USD 43.70	USD 23.26	1% · USD 3.84–6.59
Ugreen	Electronics	New	New	8%
Volotea EU	Airlines	EUR 11.00	EUR 14.38	EUR 1.50/booking

# PARTNERSHIPS & COMMERCIAL VALUE

Opportunities, estimated value and contact · Updated June 2026

## PARTNERSHIP OPPORTUNITIES

### Affiliate links & booking recommendations

Hotels, activities, insurance, eSIM integrations — Awin & CJ active

### Destination features & city guides

Sponsored mentions and integrated content in long-form videos

### YouTube long-form & Shorts integrations

Blog editorial + SEO evergreen content · 1,723 videos published

### Instagram Reels & Stories

81.8% non-follower reach — strong discovery potential

### Multi-platform packages

YouTube + Shorts + Blog + Instagram + Description links + Redes

## ESTIMATED COMMERCIAL VALUE

**USD 26–52**

Est. Integration Price

**USD 49–99**

CPM Estimate

**3.97%**

Engagement Rate (YT)

above avg

**3.49%**

ER Shorts

above avg

Sentiment: 61.76% positive comments · 2.94% negative · Ranking Travel AR #372 · Global #841,237

## IDEAL BRAND PARTNERS

Travel & Hospitality	Airlines, hotels, OTAs, booking platforms, hostels
Insurance & Finance	Travel insurance, cards with travel benefits
Tech & Gear	Cameras, luggage, eSIM, travel accessories
Destinations	Tourism boards, city guides, regional tourism
Lifestyle Outdoor	Clothing, gear, experiences, excursions

## CONTACT & HANDLES

YouTube · @MisViajesIncreibles

Instagram · @misviajesincreibles

TikTok · @misviajesincreibles

Threads · @misviajesincreibles

Facebook · Mis Viajes Increibles

guillermo@misviajesincreibles.com · Web: misviajesincreibles.com