

MIS VIAJES INCREÍBLES

Spanish-language travel creator · YouTube · Instagram · TikTok · Facebook · Threads · Blog

Updated September 2026 · guillermo@misviajesincreibbles.com · misviajesincreibbles.com

Mis Viajes Increíbles creates destination guides, itineraries, local travel tips and budget-friendly recommendations for Spanish-speaking travelers across Asia, Europe and Latin America.

35+ years of travel experience · 35+ countries visited · 26K+ YouTube subscribers · Creator since 2023

YOUTUBE · CHANNEL PERFORMANCE

26,639

Subscribers

+2,025/28d

3.31M

Lifetime Views

58.6K

Views (28 days)

801h

Watch Time (28d)

+31h vs. usual

\$14.39

Est. Revenue (28d)

+2,025

New Subs (28d)

+125 vs. usual

1,723

Total Videos

3.97%

Engagement Rate

above avg

YOUTUBE SHORTS (28 DAYS)

20.9K

Shorts Views

260

Likes

+21

New Subs from Shorts

45.8%

Retention (stayed watching)

Top discovery source: Feed de Shorts (54.0%) · Búsqueda de YouTube (38.1%)

YOUTUBE AUDIENCE PROFILE

TOP MARKETS (VIEWS, 28D)

COUNTRY	SHARE
Mexico	27.7%
Argentina	23.6%
Venezuela	5.8%
Bolivia	5.6%
Spain	3.4%

AGE DISTRIBUTION

AGE	SHARE
13–17	1.1%
18–24	10.3%
25–34	22.9%
35–44	20.7%
45–54	17.6%
55–64	14.8%
65+	12.6%

GENDER & DEVICE

Men	56.7%
Women	43.3%
TV	54.1%
Mobile	30.5%
Desktop	10.2%
Tablet	4.9%

SOCIAL FOOTPRINT

Short-form discovery, engagement and travel inspiration · Updated September 2026

Instagram · @misviajesincreibles

845 Total Followers	2,984 Views (30 days)	87.3% Reels Share of Views	75.4% Non-follower Views
133 Interactions (30d)	1,758 Total Viewers (30d)	39 Accounts Engaged	58 Profile Visits (30d)

144 posts · 685 following · Content mix: Reels 87.3% · Stories 12.6% · Posts 0.1%

TikTok · @misviajesincreibles

4.5K Total Followers ~3x growth	27.3K Video Views (28d)	32K Total Likes (account)	77 Shares (28d)
---------------------------------------	----------------------------	------------------------------	--------------------

Top (7d): "Un día de Zonda en San Juan" 4.6K views · "Anécdotas: un borracho en el tren" 1.6K · "Siempre viajando" 936

Audience: 70% Men · 30% Women · Argentina 74.3% · Sri Lanka 8.1% · Core ages 25–34 (26.7%)

Facebook · Mis Viajes Increibles

1,117 Page Likes / Followers	77.9% Non-follower Views	90.8% Argentina Audience Share	34.2% Top City: Mendoza
---------------------------------	-----------------------------	-----------------------------------	----------------------------

Also reaching: Chile 3.9%, Spain 2.2% · Godoy Cruz 20.3%, Las Heras 19% · Ownership Claim: In progress

Threads · @misviajesincreibles

182 Followers · 110 Views (30d, +511%) · 85 Viewers (30d, +431%) · 6 Interactions (30d)

Top markets: Argentina 73.1% · Spain 3.9% · US 2.8%

X (Twitter) · @misviajesincre

26 Followers · 247 Following · 682 Posts

Joined July 2023 · Based in Mendoza, Argentina

WEB & AFFILIATE NETWORKS

misviajesincreibles.com · Awin & CJ Affiliates · Updated September 2026

WEBSITE · MISVIAJESINCREIBLES.COM

202

Active Users (28d)

+149% vs. prev.

271

Sessions (28d)

33s

Avg. Engagement

1,027

Events Tracked

TOP PAGES (VIEWS)

PAGE	VIEWS
Blog	139
Road Trip por la Ruta 40	25
Road Trip de Barcelona a Mónaco	22
Grab en Asia: qué es, cómo funciona	16
Road Trip por los Países Nórdicos	16

ACQUISITION CHANNELS (NEW USERS)

SOURCE	USERS
Direct	120
Organic Search	50
Organic Social	11
AI Assistant	5
Organic Video	5
Referral	3

New discovery channel emerging: "AI Assistant" (ChatGPT/Gemini/etc.) drove 5 new users / 17 sessions in the period · Search Console: 1,392 impressions, 4 clicks, 0.29% CTR, avg. position 14.1

Primary: Mendoza, Argentina · Also: Buenos Aires, Santa Clara, Las Heras, Barcelona

AWIN · PUBLISHER ID 2850173

ADVERTISER	CLICKS	CONV. RATE	EPC	AVG. PAY TIME
Avianca AR	20	n/a	n/a	n/a
Trivago AR	14	13.29%	USD 0.03	44 days
Booking.com LATAM	—	1.09%	USD 0.10	102 days
GOL Linhas Aéreas (Global)	—	0.71%	BRL 0.37	246 days

Total clicks reported (01/05–13/06/2026): Avianca AR 20 · Trivago AR 14 · Regions: US 15 · AR 34 · CO 22 · BR 6 · ES 15

CJ AFFILIATES (COMMISSION JUNCTION)

ADVERTISER	CATEGORY	EPC 3M	EPC 7D	COMMISSION
Hotels.com Latin America	Hotels	USD 103.21	USD 121.43	Variable
Iberia EU	Airlines	EUR 24.28	EUR 15.07	1% · EUR 3.50–6.00
Iberia US LATAM	Airlines	USD 43.70	USD 23.26	1% · USD 3.84–6.59
Ugreen	Electronics	New	New	8%
Volotea EU	Airlines	EUR 11.00	EUR 14.38	EUR 1.50/booking

PARTNERSHIPS & COMMERCIAL VALUE

Opportunities, estimated value and contact · Updated September 2026

PARTNERSHIP OPPORTUNITIES

Affiliate links & booking recommendations Hotels, activities, insurance, eSIM integrations — Awin & CJ active
Destination features & city guides Sponsored mentions and integrated content in long-form videos
YouTube long-form & Shorts integrations Blog editorial + SEO evergreen content · 1,723 videos published · Shorts averaging 20.9K views/28d
Instagram Reels & Stories 75.4% non-follower reach — strong discovery potential
TikTok integrations 4.5K followers (~3x growth) · 27.3K video views last 28 days
Multi-platform packages YouTube + Shorts + Blog + Instagram + Description links + Redes

ESTIMATED COMMERCIAL VALUE

USD 26–52 Est. Integration Price	USD 49–99 CPM Estimate	3.97% Engagement Rate (YT) above avg	3.49% ER Shorts above avg
--	----------------------------------	---	--

Sentiment: 61.76% positive comments · 2.94% negative · Ranking Travel AR #372 · Global #841,237

IDEAL BRAND PARTNERS

Travel & Hospitality	Airlines, hotels, OTAs, booking platforms, hostels
Insurance & Finance	Travel insurance, cards with travel benefits
Tech & Gear	Cameras, luggage, eSIM, travel accessories
Destinations	Tourism boards, city guides, regional tourism
Lifestyle Outdoor	Clothing, gear, experiences, excursions

CONTACT & HANDLES

YouTube · @MisViajesIncreibles
Instagram · @misviajesincreibles
TikTok · @misviajesincreibles
Threads · @misviajesincreibles
Facebook · Mis Viajes Increibles

guillermo@misviajesincreibles.com · Web: misviajesincreibles.com