

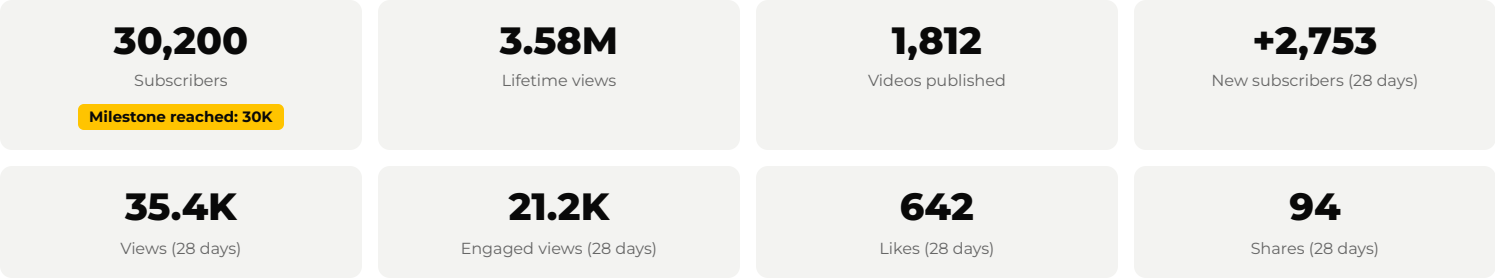
MIS VIAJES INCREÍBLES

Spanish-language travel creator · YouTube · Instagram · TikTok · Facebook · Threads · Blog
Updated October 2026 · guillermo@misviajesincreibles.com · misviajesincreibles.com

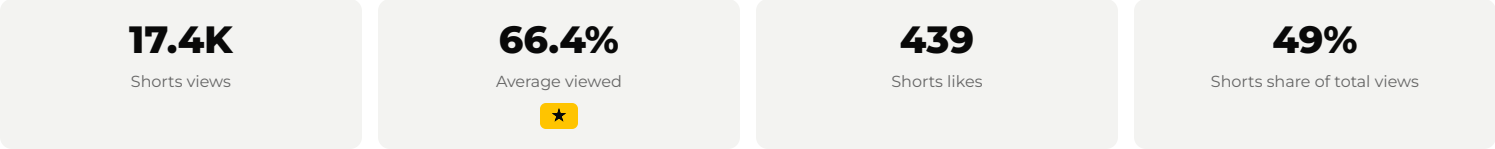
Mis Viajes Increíbles creates destination guides, itineraries, local travel tips and smart travel recommendations for Spanish-speaking travelers. Real, first-person content filmed across Asia, Europe and Latin America.

35+ years of travel · 35+ countries · 30K+ YouTube subscribers · Creator since 2023

YOUTUBE · CHANNEL PERFORMANCE



YOUTUBE SHORTS (28 DAYS)



AUDIENCE PROFILE · YOUTUBE

TOP MARKETS

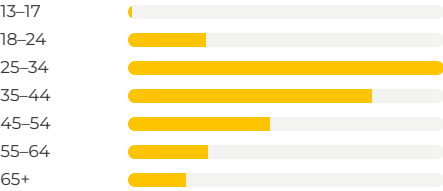
Videos · by watch time

COUNTRY	SHARE
Argentina	49.5%
Spain	10.2%
Bolivia	6.2%
Chile	4.7%
Venezuela	3.5%

Shorts · by views

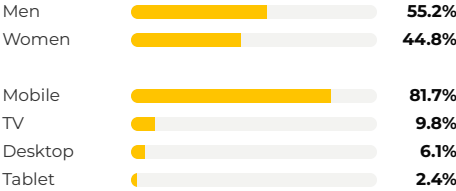
COUNTRY	SHARE
Argentina	48.2%
Mexico	4.3%
Chile	3.8%
Venezuela	2.2%
Spain	1.2%

AGE



Core audience: ages 25-44 (61%)

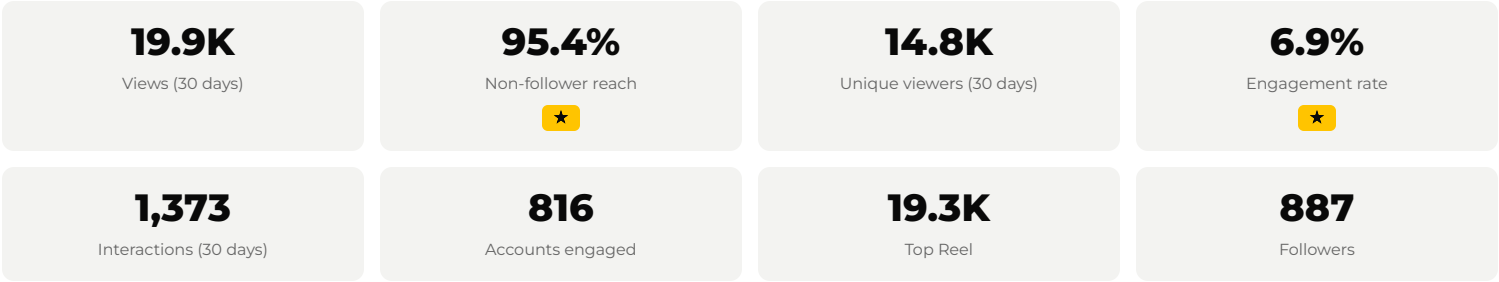
GENDER & DEVICE



SOCIAL FOOTPRINT

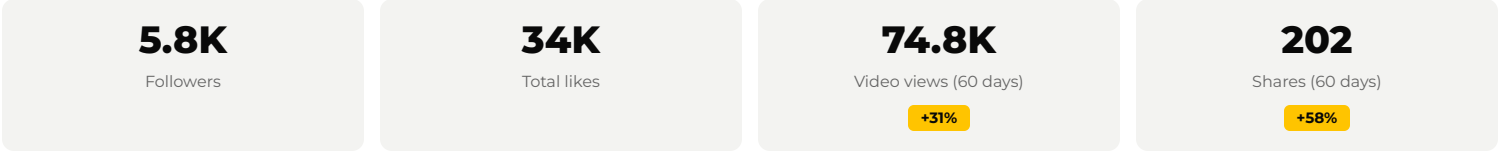
Short-form discovery, engagement and travel inspiration · Updated October 2026

INSTAGRAM · @MISVIAJESINCREIBLES



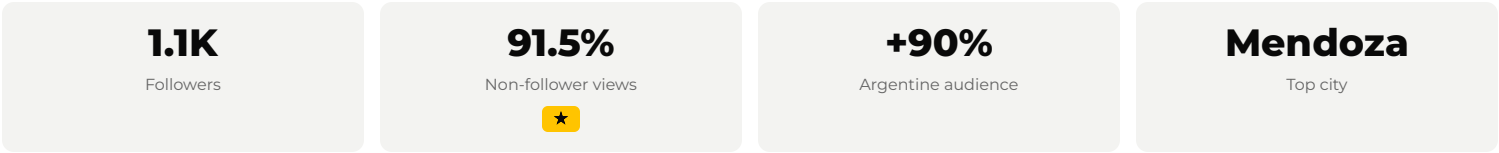
Reels: 98.3% of views · The month's top Reel passed 19,300 plays · 71.7% of interactions come from non-followers

TIKTOK · @MISVIAJESINCREIBLES



Top video: Mendoza's light rail reaching the airport, 13,000 views · Views up 31% and shares up 58% vs. the previous period · Engagement rate: 5.1%

FACEBOOK · MIS VIAJES INCREÍBLES



Also on Threads @misviajesincreibles · X @misviajesincre

WEB, AI & AFFILIATES

misviajesincreibles.com · Awin & CJ Affiliates · Updated October 2026

MISVIAJESINCREIBLES.COM

+53%

Users (28 days) · growth vs. previous period

+54%

New users

+53%

Page views

6x

Traffic from AI assistants



Traffic from AI assistants

ChatGPT is already a traffic source: sessions from AI assistants grew 6x in the last week. The blog shows up in answers from ChatGPT, Google and Bing.

MOST-READ CONTENT

1. Road trip through the Nordic countries
2. Uco Valley or Potrerillos: La Carrera route guide
3. Northern Argentina road trip: Salta, Jujuy & Route 40
4. Grab in Asia: what it is and how to use it
5. Winery restaurants in Mendoza
6. Traveling to Japan from Argentina in 2026

ACQUISITION CHANNELS

- Organic search (Google & Bing)
- Direct
- Social
- AI assistants (ChatGPT)
- Video

ACTIVE AFFILIATE NETWORKS

Active publisher on Awin (ID 2850173) and CJ Affiliates, with booking links built into videos, descriptions and blog posts.

AWIN

Publisher ID 2850173

CJ AFFILIATES

Commission Junction

BRANDS AND PROGRAMS WE WORK WITH

Avianca

Trivago

Booking.com

GOL Linhas Aéreas

Hotels.com

Iberia

Volotea

Ugreen

CURRENT SPONSOR **Tsar Bomba**

PARTNERSHIPS & COMMERCIAL VALUE

Formats, reference rates and contact · Updated October 2026

PARTNERSHIP FORMATS

- YouTube video integration**

60–90 second mention inside a long-form video, with description link and pinned comment.
- Dedicated video**

Full video about a destination, hotel, experience or product, filmed on location.
- Shorts, Reels & TikTok**

Vertical pieces for discovery, published on all three platforms.
- Blog feature**

Article optimized for Google and AI search, with permanent links.
- Multi-platform package**

YouTube + Shorts + Reels + TikTok + blog + stories.

REFERENCE RATES

YouTube video integration	from USD 150
Dedicated YouTube video	from USD 400
Short, Reel or TikTok (all 3 platforms)	from USD 90
Sponsored blog post	from USD 100
Multi-platform package	from USD 550

Reference rates per piece. Adjusted to destination, travel and campaign reach. Custom packages and long-term campaigns available.

IDEAL BRAND PARTNERS

- Travel & hospitality**

Airlines, hotels, OTAs, booking platforms
- Insurance & finance**

Travel insurance, cards with travel benefits
- Tech & gear**

Cameras, luggage, eSIM, travel accessories
- Destinations**

Tourism boards, city guides, regional tourism
- Lifestyle & outdoor**

Clothing, gear, experiences and tours

CONTACT & HANDLES

- YouTube · @misviajesincreibles

Threads · @misviajesincreibles
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